

ELEMENTS OF PRODUCTIVE CHANGE

VISION → **SKILLS** → **INCENTIVES** → **RESOURCES** → **ACTION PLAN** → **CHANGE**

SKILLS → **INCENTIVES** → **RESOURCES** → **ACTION PLAN** → **CONFUSION**

VISION → **INCENTIVES** → **RESOURCES** → **ACTION PLAN** → **ANXIETY**

VISION → **SKILLS** → **RESOURCES** → **ACTION PLAN** → **GRADUAL CHANGE**

VISION → **SKILLS** → **INCENTIVES** → **ACTION PLAN** → **FRUSTRATION**

VISION → **SKILLS** → **INCENTIVES** → **RESOURCES** → **FALSE STARTS**