



ON REINFORCEMENT

**SHOULD BE IMMEDIATE OR SOON
FOLLOWING THE PERFORMANCE**

REWARD APPROXIMATIONS

**SHOULD BE FREQUENT AND
IN SMALL AMOUNTS**

**START WITH THE ACT CLOSEST
TO THE REINFORCER**

**BASED ON ACCOMPLISHMENT
RATHER THAN OBEDIENCE**

FOCUS ON POSITIVES

**SUCCESS DEPENDS
ON CONSISTENCY.
INITIALLY REINFORCE
EVERY RESPONSE.
LATER VARY THE SCHEDULE.**