

ON PUNISHMENT

**AN AVERSIVE OR PAINFUL
ACT TO CHANGE A
PERSON'S BEHAVIOR
THROUGH FEAR, PAIN OR
LONELINES.**

Wm Glasser

**DELIVERY OF NOXIOUS
STIMULI FOLLOWING A
GIVEN RESPONSE.**

B.F. Skinner

**PUNISHMENT
IS THE EFFECT OF THE
INTERACTION BETWEEN
A BEHAVIOR & AVERSIVE STIMULUS
RESULTING IN A LOWER PROBABILITY OF
THE BEHAVIOR.**